**Valarie Cornelius, SHRM-CP**  
Talent Acquisition Professional  
Spurs Sports & Entertainment  
San Antonio, TX

Dear Ms. Cornelius,

I am excited to apply for the Vice President of Technology position at Spurs Sports & Entertainment (SS&E). With over 15 years of IT leadership experience, I am eager to leverage my skills to support SS&E's mission of creating memorable moments and strengthening community connections through sports and entertainment.

I have successfully led large-scale technology transformations that align with organizational goals in my previous roles. As CTO at Leadingbit Solutions, I spearheaded the development and implementation of an Open Source platform, reducing operational costs by 30% and enhancing overall functionality and user experience. This experience positions me well to set a robust technology strategy and vision for SS&E, ensuring our infrastructure supports all staff, franchises, and properties effectively.

With my expertise in cybersecurity and IT governance, I can safeguard SS&E's assets and ensure compliance with all legal and regulatory requirements. At BAE Systems, I worked extensively with security with unclassified and classified data up to Top Secret, providing security and compliance requirements for different branches of the government and agencies. I can establish comprehensive cybersecurity frameworks to ensure data resilience and protection against potential threats to SS&E's technology infrastructure.

I will drive innovation by identifying, researching, and implementing emerging technologies that align with SS&E’s strategic priorities. My work in artificial intelligence and large language models (LLMs) has enabled organizations to streamline operations and improve customer engagement. Collaborating closely with leadership, I will develop and operationalize solutions that support each department’s goals. This includes leveraging advanced AI technologies to enhance our understanding of fans and guests, creating more personalized and engaging experiences.

Team development and mentorship have been central to my leadership approach. I have a proven track record of recruiting, developing, and retaining talent, resulting in high-performing teams capable of driving technology strategies forward. My commitment to fostering an inclusive culture will support the professional growth of our IT and AV staff at SS&E.

Furthermore, I will enhance community engagement and customer focus by building strong relationships with non-profits, universities, and government agencies. My experience managing Open Source communities and participating in technical advisory groups will support SS&E's goals through partnerships and collaborative programs.

I am excited about the opportunity to contribute to SS&E's continued success. Thank you for considering my application. I look forward to discussing how my background, skills, and enthusiasm can benefit your team.

Sincerely,

Raul Pineda

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